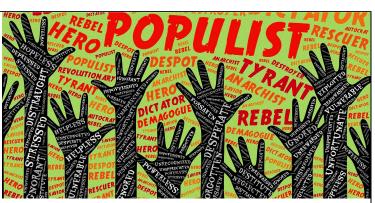
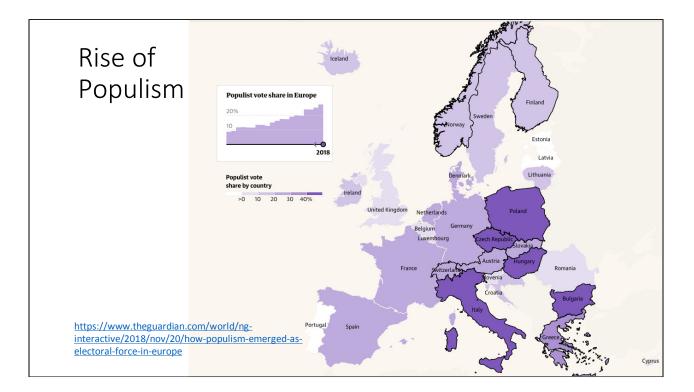


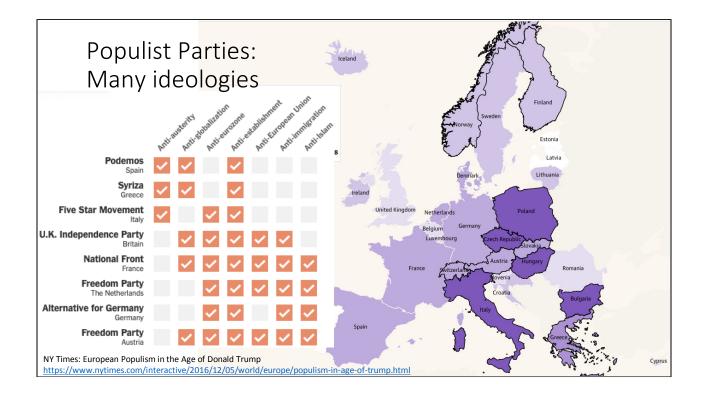
What is Populism?



- Many changing definitions over time
- "We the people" vs. "the elite"
 Corrupt system run by the elite establishment
- Anti-pluralist
 - Only WE represent the people; other points of view don't represent 'real' people
 Anti-democratic
- Thin ideology combined with others: nationalism, racism, etc.
- Strong Leader



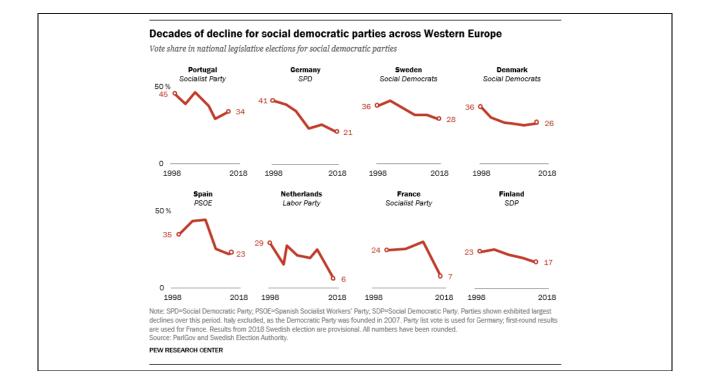
But the Czech experience shows it can be more complicated than that. Only 2.3% of the country's workforce is out of a job, the lowest rate in the EU. Last year, its economy grew by 4.3%, well above the bloc's average, and the country was untouched by the 2015 European refugee crisis. But in last year's general election populist parties won just over 40%, a tenfold increase from 1998.



Martens Centre	Bogeymen	(i) (Muslim) immigrants, asylum seekers, ethnic/ religious minorities
Exposing the Demagogues:		(ii) Political, economic and cultural elites
Right-wing and National		(iii) EU procedures, structures and bureaucrats
Populist Parties in Europe	`Therapy'	 (i) Stop immigration, apply stricter immigration laws and welfare state benefits, deport immi- grants who have a criminal record or who are unwilling to integrate (ii) Break up the the 'elite cartel'
		(iii) Stop further EU integration and further financial transfers
	Basic political orientation	Xenophobic, anti-immigration, anti-establishment, and anti-elitist
	Communication style, including campaigning	Alarmist, vociferous, exclusionary, wildly oversim- pliefied, taboo-breaking, deliberately misleading and opaque, subtle, opportunistic, confrontational ('us against them'), negative campaigning
	Internal party organisation	Led by or tailored to one leadership figure with whom the public identifies (political entrepre- neur), top-down decision making

Wilfried Martens Centre	Country	Party/parties (with founding year)	Electoral results, in per cent of votes cast (year of election in brackets)						Best result*
	Poland	Law and Justice (PiS, 2001)	-	-	9.5 (′01)	27 (′05)	32.1 (′07)	29.9 (′11)	S (2006-10)
	Slovakia	Slovak National Party (SNS, 1990)	5.4 ('94)	9.1 (′98)	- (′02)	11.7 (′06)	5.1 (′10)	4.6 (′12)	
	Sweden	Sweden Democrats (SD, 1988)		-	-		-	5.7 (′10)	
	Switzerland	Switzerland People's Party (SVP, 1991)	14.9 ('95)	22.5 (′99)		26.6 (′03)	29 (′07)	26.6 (′11)	G, two seats (2003–08)
	United Kingdom	United Kingdom Indepependance Party (UKIP, 1993)	_1	-	-	-	-	-	Won 6.2% of the vote in the 2013 local elections held in England and Wales
	Source: Autho Hartleb (2013	rs' own compilation ba b, 14–15).	ised on	Nordsi	eck (20	013) ar	nd Grab	ow and	1

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Martens Centre Party/parties Electoral results, vear of electoral result	•	electoral results since the mid-1990s								
$ \begin{array}{ c c c c c c c c c c c c c c c c c c c$	Martens Centre	Country	ountry (with founding in per cent of votes cast							
Alliance for the regress party (B2G, 2005)		Austria	Austria							
Belgium (V8, 2004) (9) (93) (07) (10) Pommark Progress Party (FRP, 1973) (64) (7) (7) (7) (7) Denmark Danish People's Party (DF, 1995) (7		Austria	Future of Austria	-	-	-	4.1	10.7	-	
Penmark (FR, 1973) ('94) ,		Belgium								
Dahlsh reopers Party (DF, 1995) - / / 13.9 <					-	-	-	-	-	
$\frac{1}{1} \frac{1}{1} \frac{1}$		Denmark	Party	-						
France (FN, 1972) ('93) ('97) ('02) L('07) ('12) of presidential election (2002) Italy (Nothern League ('94) 8.4 10.1 3.9 4.6 8.4 10.1 3.9 4.06 1.03 1.03 4.13 1.03 1.		Finland								
Image: Norway Progress Party 6.3 15.3 14.6 22.1 22.9 16.3 J		France								of presidential election
International Netherlands ITT, 2002) ITT ITT <th< td=""><td></td><td>Italy</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></th<>		Italy								
Netherlands (LPF, 2002) ('02) ('03) -		Lithuania		-	-	-	-			-
(PVV, 2004) ('06) ('10) ('12) Norway Progress Party 6.3 15.3 14.6 22.1 22.9 16.3 J				-			-	-	-	
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(FrP, 1973) ('93) ('97) ('01) ('09) ('13) (since 2013)		Norway	Progress Party (FrP, 1973)	6.3 (′93)						





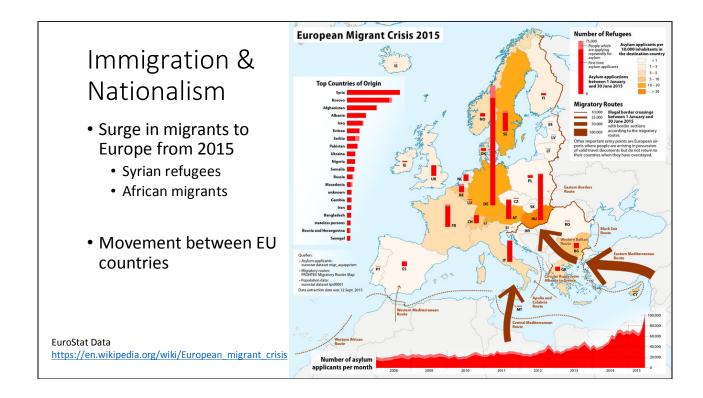
GLOBALISM

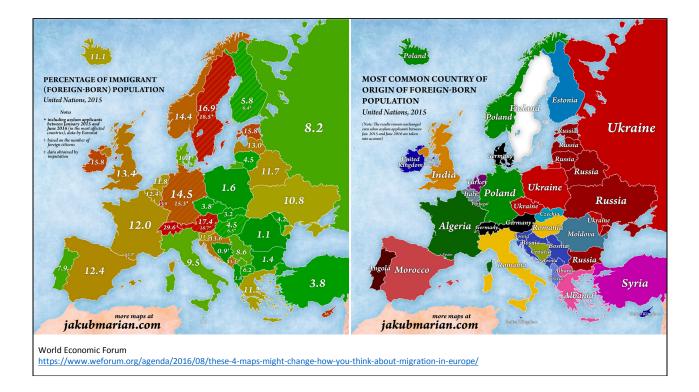


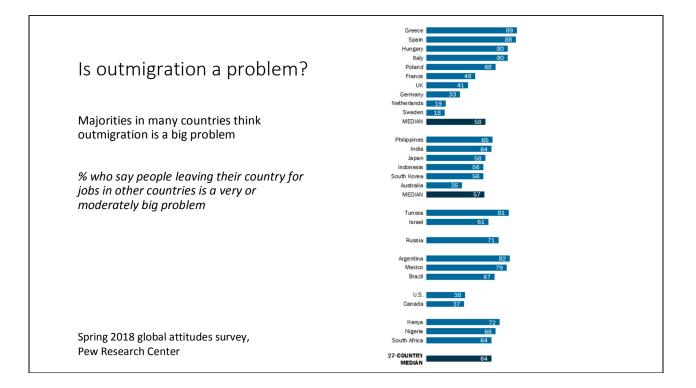
WHAT WE'RE TOLD IT IS

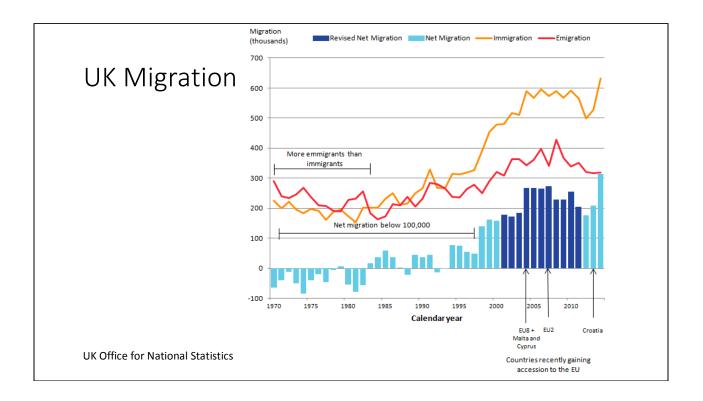


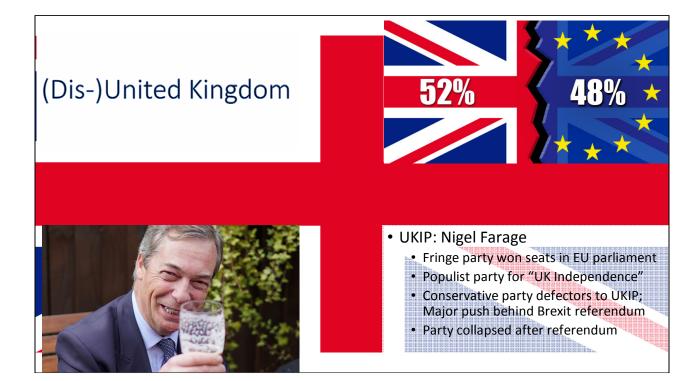
WHAT IT REALLY IS











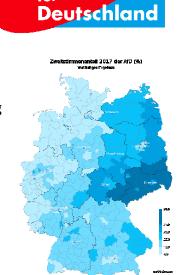


Germany



S AfD

- Alternative for Germany
 - Far-right party
 - Initially in EU & states
 - 2017: 94 (of 598) seats in Bundestag
 - 12.6% of vote
 - 3rd largest party, largest opposition
 - Nationalist
 - Eurosceptic
 - 'Family Values', traditional gender roles
 - Parts Racist, Islamophobic, anti-Semitic, Xenophobic



Alternative

für



Islam? Doesn't fit our cuisine. Bukras? We stand with bikinis. You dare, Germany.

France

National Front: Marine Le Pen

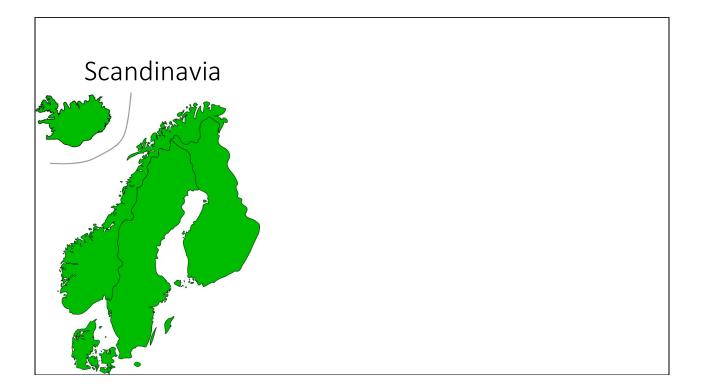


• Yellow Vests



Spain







<section-header> Poland Law & Justice Party (PiS) Largest party in parliament, outright majority in 2015 Formed by Kaczyński twins in 2001, part of Solidarity movement Free market with welfare state, shifted to protectionism Socially conservative, pro-Catholic Anti-abortion, anti-LGBT Eurosceptic but anti-Russian Proposed reforms undermining judicial independence

Groups that vote for the party are miners, farmers, shopkeepers, unskilled workers, unemployed and pensioners. With its left-wing approach toward economics, the party attracts these voters who didn't benefit from economic liberalisation and European integration ^[47] and their economic situation didn't improve significantly since 1989. The strongest voting block are older, religious people who value the conservative principles the party represents and patriotism. PiS voters are usually located in rural areas and small towns. The strongest region is southern-eastern part of the country. People without university degree prefer the party more than more educated ones. From sometime, younger voters support PiS more than in the previous years

Hungary

- Fidesz: Viktor Orbán
 - Hungarian Civic Alliance
 - Ruling political establishment corrupt
 - Landslide victory in 2010, 2014, 2018
 - Economy highly dependent on EU funds
 - New constitution concentrates power in ruling party, removes democratic checks & balances
 - Interventionist on economy
 - Public works, pension hikes, etc.
 - Socially conservative
 - Anti-immigrant



FIDESZ

Populism around the world

- Brazil
- Philippines
- Mexico
- Ecuador
- ...





The results of the study yield the following recommended strategies for mainstream parties in Europe to combat right-wing and national populist tendencies:

- Complex political issues should always be explained in a credible and understandable way.
- The benefits of European integration for citizens should be communicated clearly and comprehensibly.
- The myths created by the empty political slogans of right-wing and national populist parties should be debunked by directly addressing the issues concerned.
- Social exclusion should be combated effectively.
- A consistent approach must be taken to fighting crime, with a focus on protecting the victims.
- The legislation in force regarding the regulation of immigration and integration should be applied and enforced consistently.
- Successes in terms of euro stabilisation and the value of the required reforms should be clearly highlighted.